

Minutes CCMAC Meeting – 7 PM September 20, 2018

Attendees: Joe D'Agrosa, Lauren Sheprow, Lisa Perry, Dave Hershberg, Bob Colin, Ron Carlson, Barbara McGilvray, Dave McGilvray, Stan Loucks, Bill Mackedon, Brian MacMillan. Guest were Tom Taylor, Margot Garant , Burt Cavallo, Jim Hart,

- Prior minutes approved
- Joe D'Agrosa elected president for a new term by acclimation GOOD JOB Joe!
- Trustee Report - Stan Loucks:

Golf Operating Account as of 9/18/18 \$54,679.72; in investment account \$44,815.14 for total \$99,494.86. Capital account starting \$137,847.26, expenses 7,970.21, major expense was new ice machine \$7,970. Capital fund tennis \$15,738.65 no expenses this month, Membership and dues slightly ahead of last year. Ray Sommerstad resigned from the committee and will be missed, Ray has been on the committee 20 years and has been an important contributor. The committee thanks him for his years of service. Thank you Lisa Perry for taking over finance .

A major effort by Stan and Bill with Stony Brook University: We can be the country club of the SBU Sea Wolves. This would result in major advertising at the games, email blasts to 74,000 alumni, and radio valued at \$17-\$21K. In return we would providing some corporate memberships and other perks that still are to be negotiated. To be presented to committee next meeting for a vote. Expect this relationship to last a minimum of 2 years. Because of her expertise in this area and her relationship with Stony Brook University it was suggested that Lauren be included in these negotiations.

At the request of The Waterview management a new Request For Proposals will be sent out. This would allow an extension of the term of the contract.

- Golf Report –Bill Mackedon: Three more events planned for this year Contracts for next year will go out next week. Those organizations that had t outings this year, will get first choice of dates. New golf balls- The Village gave us \$5,000 to help defray some of the costs related to replacing range balls lost. We loose a lot of balls in area beside the driving range. Bill suggests we ask the village to give us 2-week notice before the it does any

work in the area so that we have time to retrieve balls in the brush. A motion was made by Joe, seconded by Barbara, to “send a letter to the village requesting 2 week notice be given the pro-shop prior to the highway department doing any work immediately adjacent to the driving range.” This would allow ample time to retrieve balls in that area.” MOTION APPROVED. We have some new employees because of students going back to school. New hires doing very well. We have some concern that the Waterview will be raising their price 15-20%, they are selling themselves as a premier restaurant and need premier prices. This could affect the number of outings. Jury is still out however there has been an improvement in food and service lately. A focus group has been formed by the Village to assist in evaluation and recommendations for the restaurant and facility.

- Tennis Report – No report Dana Eng did not attend.
- Superintendent/ Greens Report – Brian McMillan, Ron Carlson
 - Aeration was Sept 11-14, no golf play. Expect good results by end of month.
 - Ground crew did great job considering July & Aug heat and humidity was brutal. Weeds in native areas and fungus became a problem due to weather and lack of staff. Put down hydro-seed in bare areas. Type of grass will be more resistant to disease. Should not play in those areas. Expect good results shortly. Suggested that Brian and Ron continue to communicate with membership regarding course conditons.
 - Want to do more mowing and pay more attention to native areas. This could also help tick problem. Trade-off between money spent on better new equipment to reduce labor or more staff.
- Membership Committee/ Communications - Lauren Sheprow:
 - New member referral program. Voted and approved restating the program. Spent only \$1K out of \$5k budgeted on social media (Facebook) to date reached 74,796 and had 86,084 impressions. Had 7 golf and 2 tennis leads so far. Looks like

money well spent. Will be sending out advertising (tri folds) to Village and SBU emails list.

- Village Center – Leave applications and use TV screen.
- Port Jeff Ferry – should leave info.

- Tuesday Tournament group – Barbara McGilvray
 - 97 golfers for American Cancer event, raised \$7K. Winner was Renee Siverfield.
 - Flower power \$277.62. New shrubs/ flowers to be determined. Good turnout for Member-Guest considering date was changed due to inclement weather.

- Board of Governors- Dave McGilvray
 - Report on money in Beautification Fund, Communications from membership.

- * Old Business
 - \$50 guest fees on Thursday is very popular.
 - Committee to re-handicap holes is being formed

- New Business –The day of CCMAC meetings has been changed to Tuesdays (usually the 3rd Tuesday of the month)

- * Questions and Comments from the Floor.

- Next Meeting – Tuesday October 23rd
- Meeting Adjourned at 8:30 PM